

**Texas Sculpture Association Symposium and Annual Meeting
Brookhaven College
February 16 and 17**

Schedule

Friday, February 16

- 9:00 – 3:00 Pop-Up Sculpture Exhibition Drop-off
1:00 – 6:00 Registration
2:00 – 6:00 Art School Displays (UNT, TCU, UD, UTA, Brookhaven and more)
4:00 – 6:00 Tour of Brookhaven College Art Department
4:00 – 6:00 TSA New Members Orientation
Using the website, newsletter, exhibitions, workshops,
studio tours, art supply/materials discounts.
7:00- 9:00 TSA Members Pop-Up Exhibition and Reception
7:30 Welcome
Lisa Ehrich
Department Chair Brookhaven Art Department
8:00 Conference Agenda - Robertus van der Wege

Saturday, February 17

- 8:00 – 10:00 Late Registration
8:00 – 10:00 Coffee/Snacks
9:00 – 9:15 Announcements/Agenda/Introduction of Program Faculty
9:15 – 10:10 Keynote Address – All the Light You See is From the Past
Prof. Alicia Eggert
Assist. Prof. of Studio Art and Sculpture Program Coordinator at the
University of North Texas
10:20 – 11:15 Session A: Considering Public Art?
Dr. Kay Kallos
Public Art Program Manager Dallas Office of Cultural Affairs
Session B: Special Programs for Older Artists
DeBorah Stephenson
Special Programs for Older Artists Coordinator Brookhaven College 50+
plus Program
11:25-12:20 Session A: Navigating the Registration Process for Café and Public Art.org.
Elena Greer
Social Media Coordinator at Ft. Worth Community Arts Center
Session B: Creating a Great Art Proposal
Art Garcia
Principle at Graphic Content, Inc.

12:30 - 1:40 Lunch

1:40 – 2:35 **Session A: Marketing Your Art Through Photography on Facebook**
Kristen Penrod
Owner of Mixed Media Funhouse.com

Session B: Options in New Media: Interactive Robotics and Kinetic Sculpture
Nick Bontrager
Prof. of Art at Texas Christian University

2:45 – 3:40 **Session A: How to Value You and Your Work**
Greg Metz
Clinical Assoc. Prof. of Studio Art and Gallery director at University of Texas
at Dallas

Session B: Building A Great Portfolio
Prof. Natalie Macellaio
Prof of Sculpture Brookhaven College

3:50 – 4:30 **Round Table Wrap Up and Evaluation**

5:00 -9:30 **Post Conference Party**
The Londoner Pub and Grill
14930 Midway Rd., Addison, TX 75001

Sunday, February 18

12:30 – 2:30 TSA Pop-Up Exhibition Pick Up

Proposed Sessions

- **New members orientation**
 - Using the TSA website
 - Entering TSA exhibitions
 - Attending TSA workshops & studio tours
 - Using the TSA Newsletter

The best approach in planning this event will involve the creation of two distinct tracks in which attendees can participate.

- **Track #1. (Sessions A) Activities and programs for new and emerging artists. This track will cover topics especially for new/younger sculptors looking for begin a sculpture-making career.**
 - Developing a Great Portfolio
 - Navigating the Registration Process
 - Marketing through Facebook
 - How to Value You and Your Work
- **Track #2. (Sessions B) Activities and programs for mid-career sculptors looking to improve their marketing skills, participation, and expand their sculpture making capabilities.**
 - Considering Public Art
 - Writing a Great Public Art Proposal
 - Options in New Media
 - Free Education for Older Artists